

ONE PLANET. ONE HEALTH.



Certified



This company meets the highest standards of social and environmental impact

Corporation

Consumers' dining habits are evolving, and they are increasingly seeking options with real, delicious and flavorful ingredients. Danone Away from Home has the plant-based, yogurt, and coffee portfolio offerings to keep your customers happy!

WHAT DOES B CORP MEAN?

BCORP CERTIFICATION IS THE ONLY CERTIFICATION THAT MEASURES A COMPANY'S ENTIRE SOCIAL & ENVIRONMENTAL PERFORMANCE









ENVIRONMENTAL PERFORMANCE

SOCIAL COMMITMENT

PUBLIC TRANSPARENCY

CORPORATE GOVERNANCE

B Corp inspires and drives us to look beyond our obvious impacts. Pushing us to monitor, manage and lessen the FULL SCOPE of our impacts.







GOVERNANCE

WORKERS COMMUNITY

ENVIRONMENT CUSTOMERS

WHY DO YOUR CUSTOMERS CARE?

OF CONSUMERS SAY THEY WOULD BE MORE LOYAL TO PURPOSE-DRIVEN COMPANIES

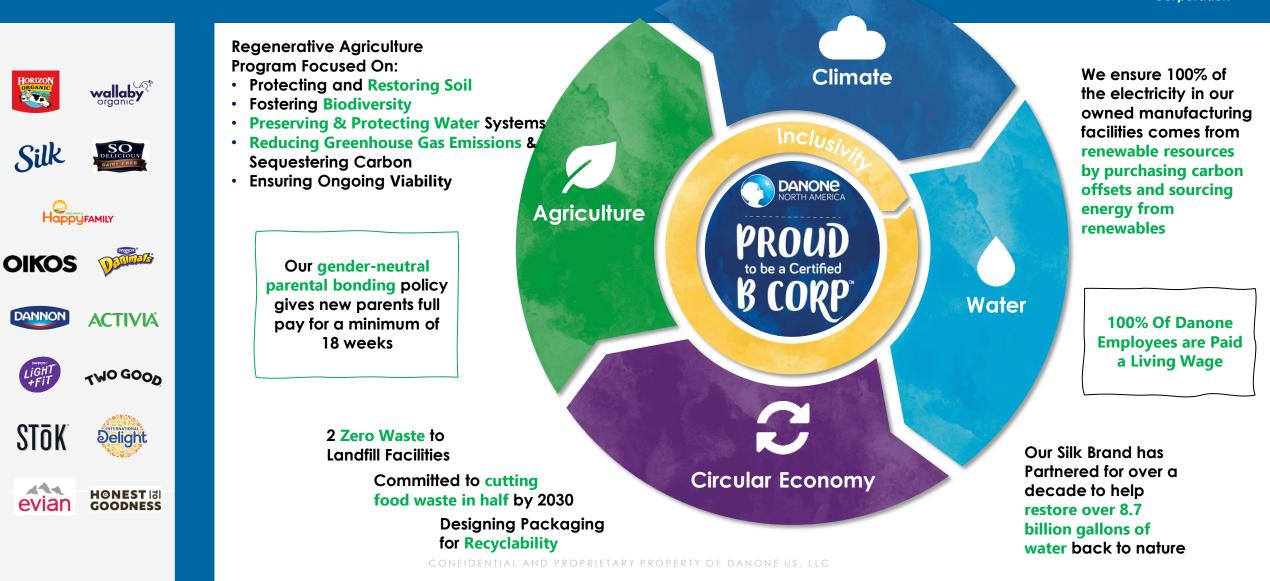


BRINGING HEALTH THROUGH FOOD TO AS MANY PEOPLE AS POSSIBLE.

ONE PLANET. ONE HEALTH

WE "B" LIEVE IN USING BUSINESS AS A FORCE FOR GOOD





Owr Sustainability Pillar

BUILDING RESILIENCE IN FOOD & WATER CYCLES

- Restoring water to natural sources
- Supporting farmer livelihoods
- Fostering biodiversity by building pollinator habitat

COMMITTED TO SUSTAINABLE SOLUTIONS

- Now sourcing 100% sustainable segregated palm oil globally
- Committed to 100% reusable, recyclable or compostable packaging by 2025
- Committed to 100% renewable energy by 2030

REDUCING OUR CARBON EMISSIONS

- Championing energy and waste efficiency in our manufacturing plants
- Pursuing more sustainable and efficient transportation

BRANDS YOU LOVE & TRUST

Our products are everywhere and for everyone. We make food that nurtures, sustains and delights people at any age and during any moment of the day. We stand by our products and services with pride and openness as a guarantee of quality and integrity.





The world is changing



Consumer shifts toward health & sanitation has positioned Danone for growth

YOGURT

26% of Americans believe yogurt can help boost immunity¹

ORGANIC

Of consumers who buy organic, 5% do so because they believe it's healthier²

PLANT-BASED

2% of Americans are trying to incorporate more plant-based foods into their diet³

COFFEE/CREAMER

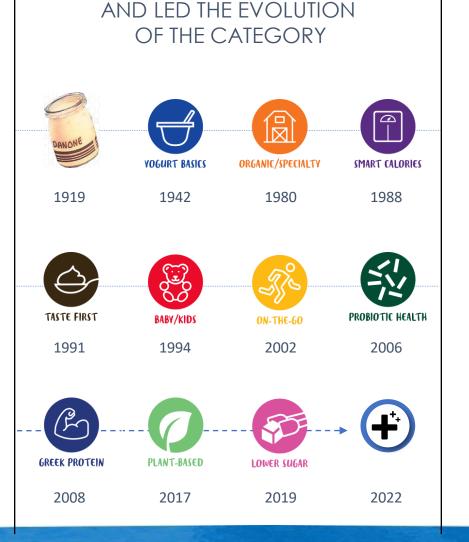
Compared to other formats, portion control creamer singles are viewed as the most sanitary creaming solution⁴

Dataessential COVID-19 Report 20: Health at Home 5.22.20.
Lightspeed/Mintel July 2020 report, N=782 internet users ages 18+ who purchase organic food or beverages.
The NPD Group/National Eating Trends® (NET®), YE Feb. 2018.
Danone Custom Coffee Bar 6 Study.

THE YOGURT CATEGORY WAS DEVELOPED BY DANONE BY FOCUSING ON THE HEALTH NEEDS OF OUR CONSUMERS

OUR HERITAGE IS FOUNDED IN HEALTH





OUR MISSION CONTINUES



"BRINGING HEALTH THROUGH FOOD TO AS MANY PEOPLE AS POSSIBLE"

Proprietary Information of Danone US, LLC Merchandising, assortment, shelving, and pricing decisions are at the sole discretion of the retailer



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DANONE AFH PORTFOLIO OVERVIEW



FROZEN YOGURT



Frozen Yogurt No Sugar Added Sorbet Gelato Plant Based Soft Serve Ice Cream



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YOGURT CAN OFFER SEVERAL BENEFITS TO MEET CONSUMER NEEDS

Fermented dairy product: milk, live and active cultures, sweetener (for sweetened varieties), and in some varieties, fruit or flavor











- ✓ Nutrient Dense Food
- ✓ Contains Live & Active Cultures
- ✓ Aids in Lactose digestion
- ✓ Some contains Probiotics
- Calcium & Vitamin D helps build solid bones
- ✓ Contains Protein & all 9 essential Amino Acids
- ✓ Contains different Vitamins & minerals
- ✓ Contributes to a balanced Diet & **Healthy Lifestyle**







WHAT IS GREEK YOGURT?

HOW IT IS MADE:



STRAINING GIVES GREEK YOGURT IT'S THICK & CREAMY TEXTURE AND A HIGHER PROTEIN CONTENT

This unique step in making Greek yogurt means:

3X MORE MILK

Greek yogurt takes about 3 times more milk than is used to make regular yogurt.

2X HIGHER PROTEIN

Greek yogurt has 2 times the protein vs regular lowfat yogurt. Dairy protein contains all 9 essential amino acids the human body can't produce on its own.



POISED TO GO MAINSTREAM

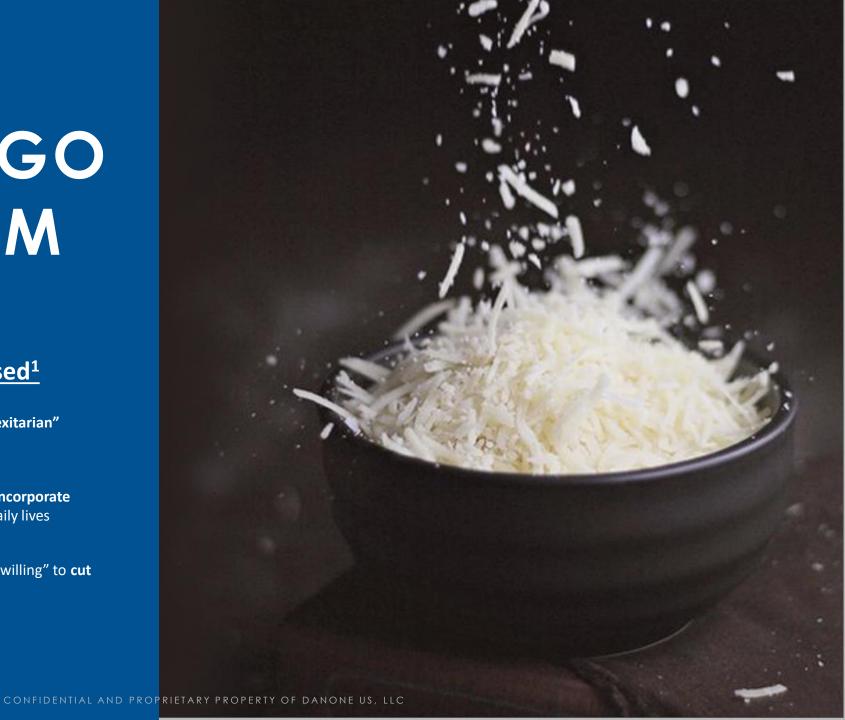
Consumers Want Plant Based¹

31%	of Americans claim they are now "Flexitarian"
	(AKA Flexible Vegetarian)

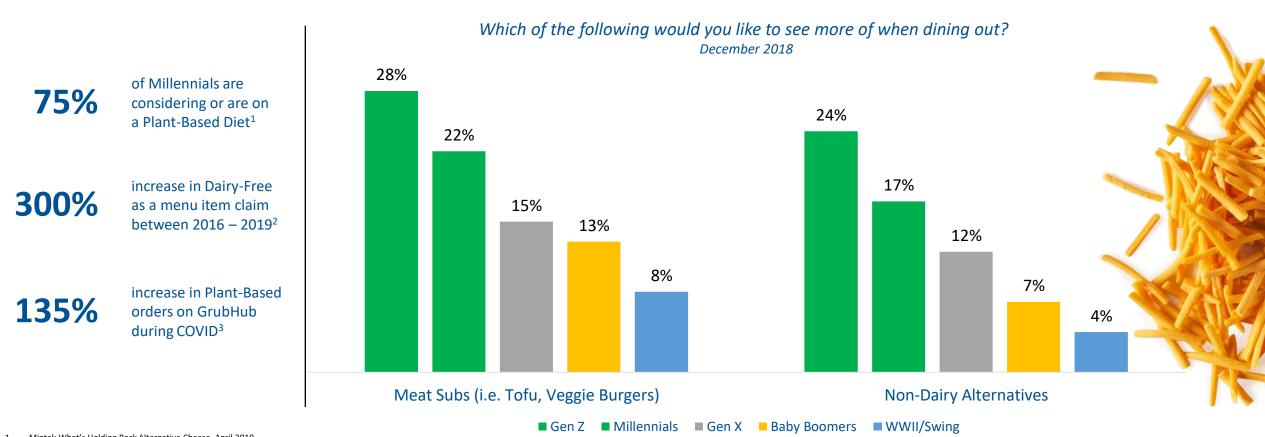
52% of Americans are currently trying to incorporate more plant-based meals into their daily lives

47%

of Americans are "somewhat or very willing" to **cut dairy out** of their diets



WHEN DINING AWAY FROM HOME YOUNGER CONSUMERS SEEK PLANT-BASED



1. Mintel: What's Holding Back Alternative Cheese, April 2019

2. Mintel Menu Insights, Q2 2019

3. Restaurant Business Online: GrubHub Reveals Consumers' Most-Ordered Menu Items in 2020, July 14, 2020, NFIDENTIAL AND PROPRIETARY PROPERTY OF DANONE US, LLC

WHY OUR PLANT-BASED PORTFOLIO

1



We are the experts in making plants taste delicious

2 33-year history in plant-based leadership

3 We outperform other plantbased brands in several cuisines

Source:

Blind Sequential Monadic Central Location Test, November 2020 in Chicago and San Francisco. Slices: American N=89, Cheddar N=96. Tested cold & melted.
Blind Sequential Monadic Central Location Test, June 2020 in Chicago and San Francisco. Shreds: Mozzarella N=99, Cheddar N=107. Tested cold & melted.



PLANT-BASED MILK | CREAMER



PLANT-BASED FROZEN NOVELTIES







EQUIPMENT & MERCHANDISING SOLUTIONS

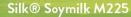












Silk® Bulk Dispenser Specifications

- 2 dispensing stations
- Capacity per station: 1-2.5 Gallon Bulk Bag
- Footprint: 22.9"D x 17.8"W x 32.9"H
- Weight: 78 lbs.
- Power requirements: 110/120 volt service

Usage

- Most all C&U accounts qualify for this dispenser
- Monthly usage for the Silk Soy Milk BIM M225 is 28 bags (cases)
- C&U accounts are using between 30–40 bags per month while school is in session
- Bags can be used with Silver King Equipment



Silk® Almondmilk M225

Silk® Bulk Dispenser Specifications

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- Weight: 78 lbs.
- Power requirements: 110/120 Volt service

Usage

- Most all C&U accounts qualify for this dispenser
- Monthly usage for the Silk Soy Milk BIM M225 is 28 bags (cases)
- C&U accounts are using between 30–40 bags per month while school is in session
- Bags can be used with Silver King Equipment
- Incremental placement to Silk Soymilk M225

Equipment loan program available for qualifying accounts.

WHY PARTNER WITH DANONE?

Activation Toolkits New Launch Support



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Social Influencers / PR Support Brand Awareness Industry Research/Insights & Custom Studies



PR Newswire



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MINTEL



THANK YOU