



Nestlé Good food, Good life



Nestlé Professional Partnering with Colleges & Universities

P. Miele. June 2022



Nestlé Good food, Good life





**Serving our customers with passion by providing expertise
and efficient, innovative food & beverage solutions
that help them win with consumers**

Our Commitment to Colleges & Universities

...Leveraging our Strong Brands



...and Key Capabilities



To Support You with...

- **Innovation** (Leveraging worldwide R&D, manufacturing, supply, global reach, consistency in guest experience, quality assurance)
- **Customized Development for C&U** (For example: 3oz Sweet Earth Awesome Burger, Minor's Vegan Alfredo)
- **Consumer Insights** (Consumer Trends Attitudes and Behavior Information in 97% of U.S. Households)



Nestlé Professional Customer Innovation Campus

Solon, Ohio

Chef-to-Chef Culinary Support	Recipe/Menu/ Portfolio Development
Products and pack sizes customized for you	Sensory and Culinary training
Consumer Insights and Concept Testing	Societal and Environmental Responsibility
Nutrition, Health & Wellness	#1 Priority of Quality & Food Safety

Driving toward a More Sustainable Future

Striving towards a healthier planet, a stronger and more responsible society, and a thriving economy



Climate and Resource Management



Encouraging lower carbon choices
Partnering to support regenerative agriculture
Reducing greenhouse gases from operations

20% reduction in emissions by 2025
Net Zero Emissions by 2050



Evolving the packaging that keeps our food safe



Reducing virgin plastics use
Partnering to create food service solutions

100% of our packaging is recyclable or reusable by 2025



Responsible Sourcing



Improving animal welfare
Partnering to improve farmer livelihoods

Implement responsible sourcing in our supply chain and promote animal welfare



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