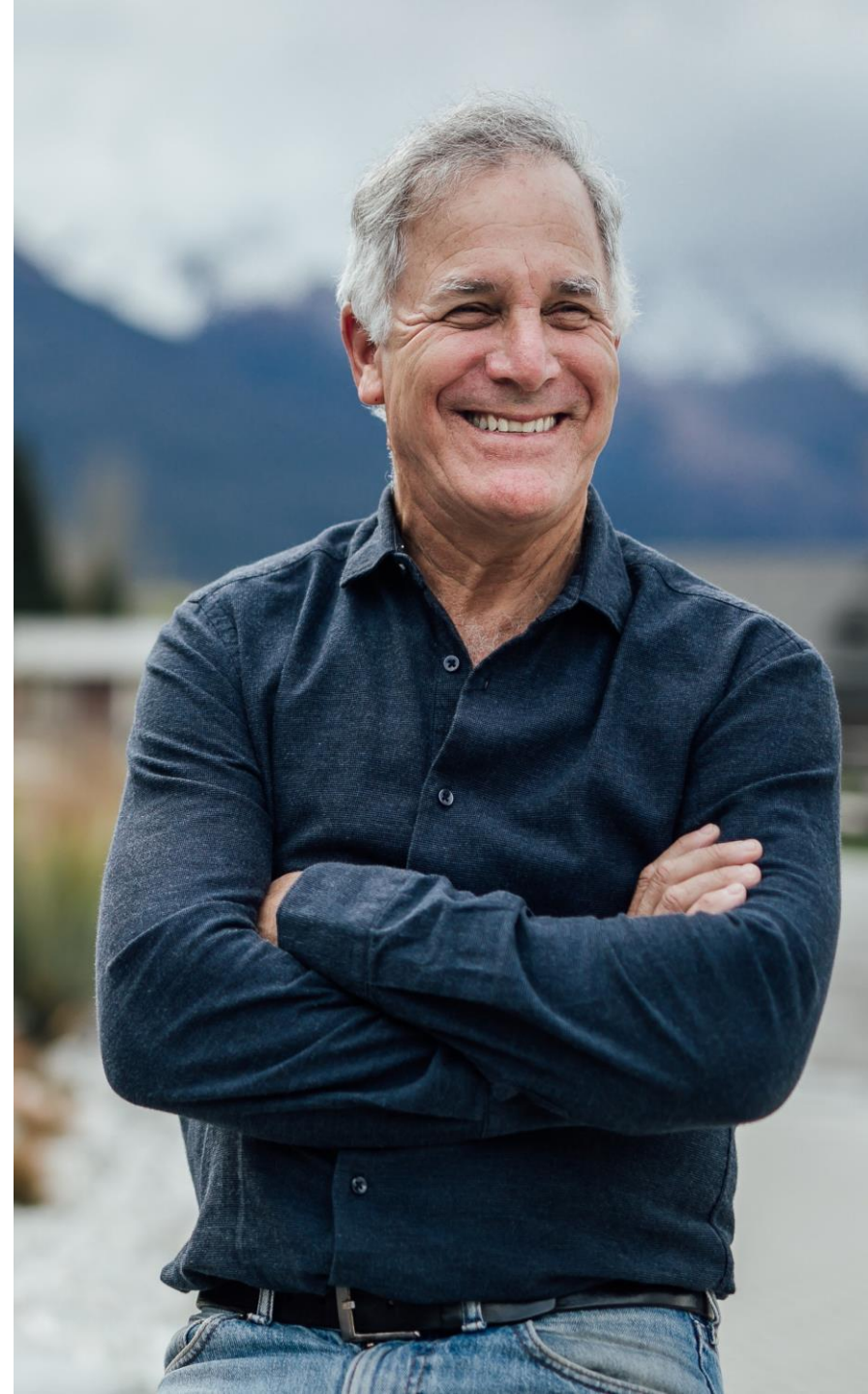


# Stirring it Up: How We Can All Help the Northeast's Organic Family Farms

Gary Hirshberg, Founder/Co-Chair  
Northeast Organic Family Farm Partnership

Co-Founder and Chief Organic Optimist, Stonyfield Organic





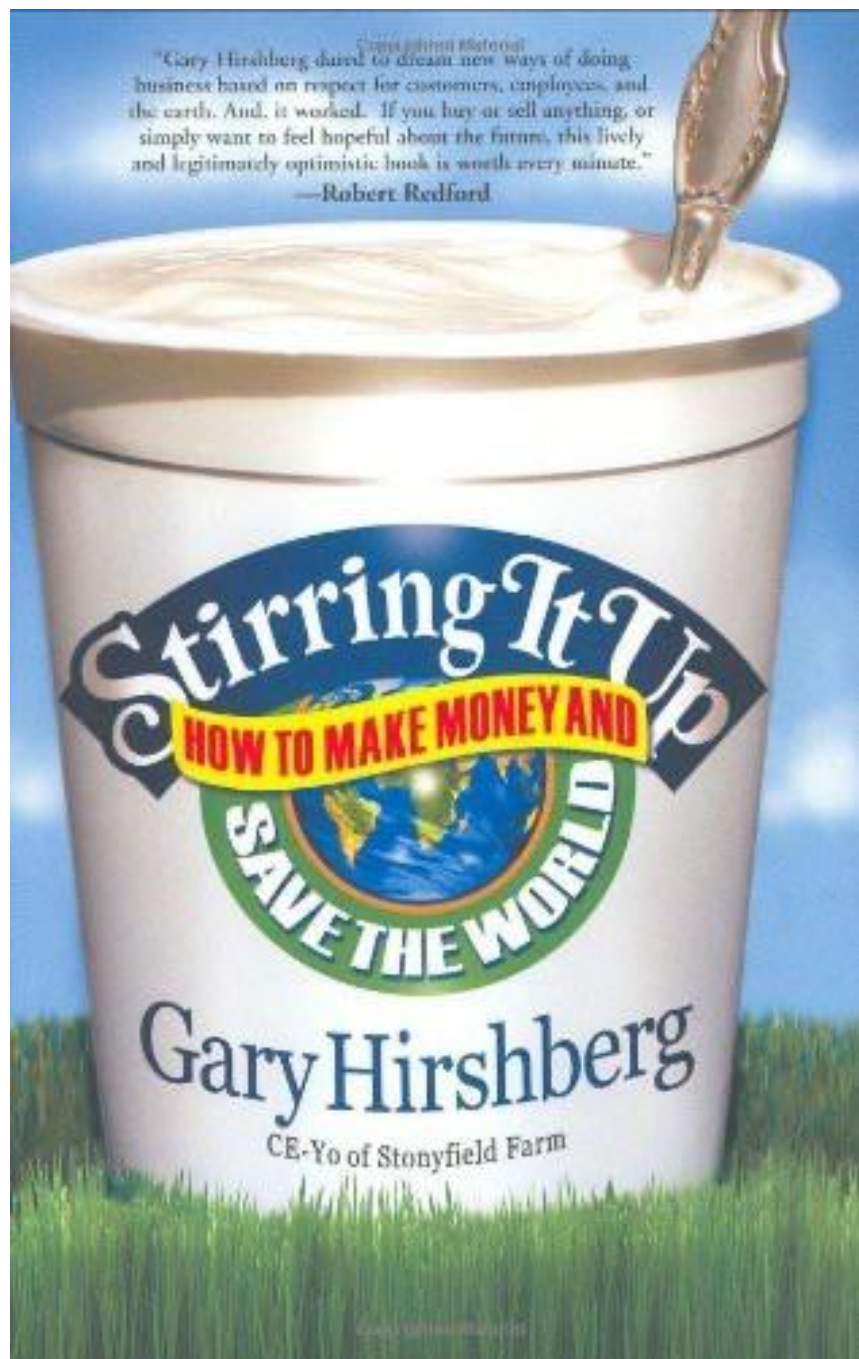
1983

**STONYFIELD**  
FOUNDED BY **SAMUEL**  
**KAYMEN + GARY**  
**HIRSHBERG**



**GARY HIRSHBERG**

**SAMUEL KAYMEN**



Conscientious capitalism may be the most potent force for resolving the really big crises:

- Climate
- Toxins
- Water
- Justice
- Equity
- Food Security
- Land Preservation



**Stonyfield**  
ORGANIC



**Stonyfield**  
ORGANIC

GOOD ON PURPOSE™

# ORGANIC 101

**WANT TO LEARN WHAT ORGANIC IS ALL ABOUT?**

You're in the right place.

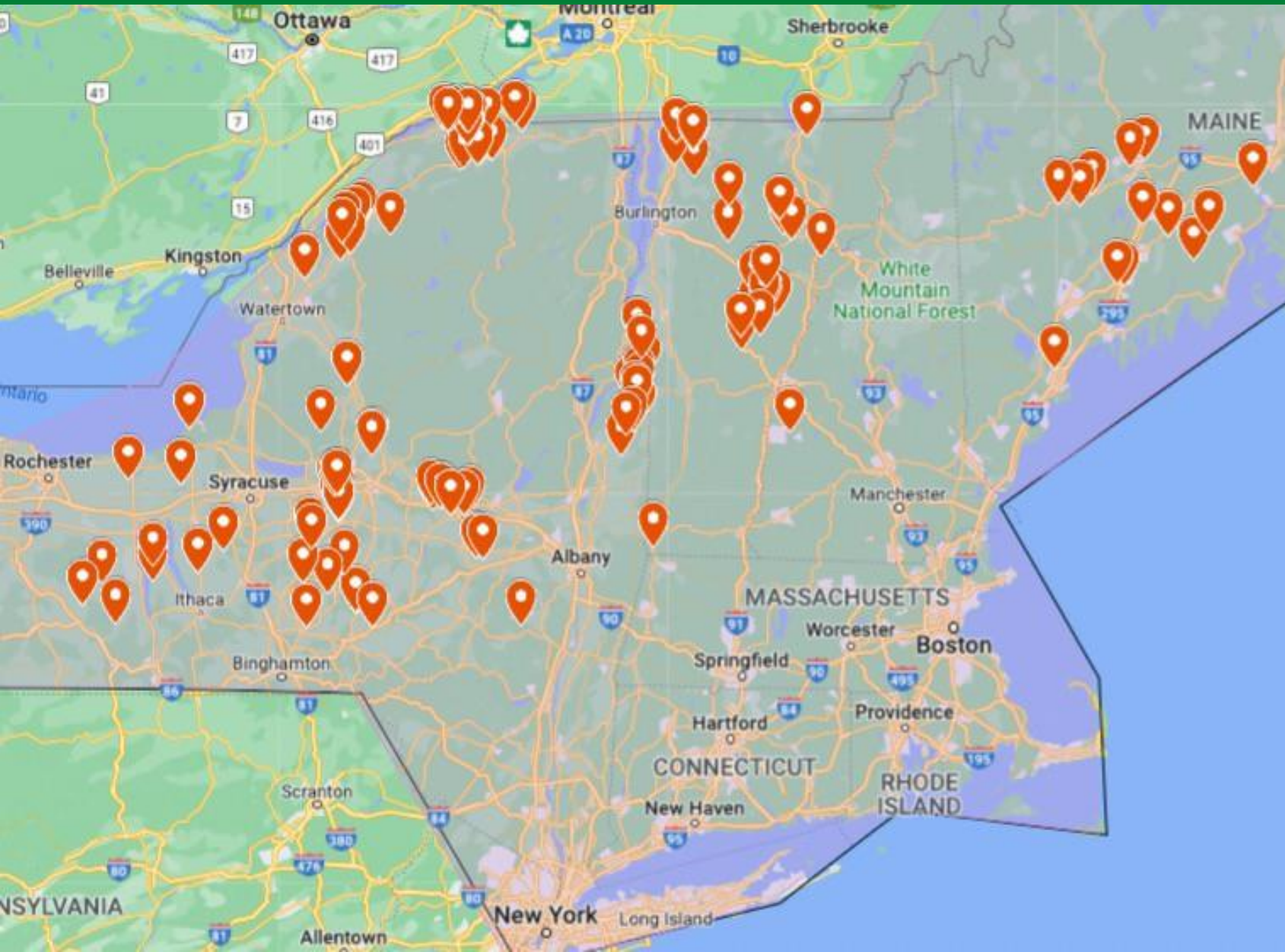
## THE ORGANIC WHEEL OF SUSTAINABILITY



# Danone's Horizon confirms it will drop its 89 Northeast organic dairies (ME, VT, NH, part of NY)



# Northeast Organic Family Farm Partnership Region



Farms that lost contracts:

Maine: 14

New Hampshire: 2

Vermont: 28

New York: 91

Total: 135

# Northeast Organic Family Farm Partnership

Mission: Increase demand for milk produced by organic family farms in the NE to ensure their long-term economic viability.

How: The Partnership rallies consumers, retailers, chefs, organic brands and farms to boost the regional organic market, benefiting everyone in the supply chain.





# 32 Brand Partners

Farms and processors  
committed to northeast  
organic dairy farms



## 32 Brand Partners Committed to Northeast Organic Farms

Balfour Farm, Pittsfield, ME  
Berle Farm, Hoosick Falls, NY  
Buttercup Mountain Farm, Orange, VT  
Butterworks Farm, Westfield, VT  
Callie's Creamery, Peterborough, NH  
Champlain Valley Creamery, Middlebury, VT  
Chase Hill Farm & Creamery, Warwick, MA  
Donegan Family Farm, Charlotte, VT  
Earthwise Farm & Forest, Bethel, VT  
Grace Pond Farm, Thomaston, ME  
Hawthorne Valley Farm, Ghent, NY  
Kiss the Cow, Barnard, VT  
Larson Farm & Creamery, Wells, VT  
Meadowsweet Farm, Hawley, MA  
Miller Farm/Miller Milk, Vernon, VT  
Misty Brook, Albion, ME

Neighborly Farms, Randolph, VT  
Nezinscot Farm, Turner, ME  
Organic Valley/CROPP, Northeast  
Rogers Farmstead, Berlin, VT  
Sidehill Farm, Hawley, MA  
Stonewall Farm, Keene, NH  
Stony Pond Farm, Fairfield, VT  
Stonyfield Organic, Londonderry, NH  
Strafford Organic Creamery, Strafford, VT  
Straw's Farm, Newcastle, ME  
The Grey Barn, Chilmark, MA  
The Milkhouse, Monmouth, ME  
Tide Mill Organic Farm, Edmunds, ME  
Von Trapp Farmstead, Waitsfield, VT  
White Orchard Farm, Frankfort, ME  
Wolfe's Neck Center for Education  
and Environment, Freeport, ME

# TOP COVERAGE

CONCORD  MONITOR

Coalition forms to help save region's organic dairy farms



Stonyfield co-founder Gary Hirshberg announced a new Northeast Organic Family Farm partnership. Businesswire

AP ASSOCIATED PRESS

AP

Consumers asked to support Northeast organic dairy industry

By LISA RATHKE January 14, 2022



nhpr  
**ALL**  
THINGS  
CONSIDERED

TOTAL IMPRESSIONS TO DATE: 299,972,643



Institutions and Grocers

UMassAmherst

UMass Dining

sodexo

30 independent grocers and  
food co-ops



# Chef Retail Partners



Tom Colicchio is an American celebrity chef. He is also the founder of Crafted Hospitality, which includes Craft, Riverpark, Temple Court, Craftsteak, Heritage Steak and Small Batch restaurants.



Dan Barber is chef and co-owner of Blue Hill in Manhattan and Blue Hill at Stone Barns in Pocantico Hills, New York, United States.



**Sodexo has committed to NOFFP in over 32 locations in the Northeast! These college cafeterias will now directly source items from our partner brand list.**

**RPI**

**BRIDGEWATER STATE UNIVERSITY**

**COLLEGES OF THE FENWAY**

**BRYANT UNIVERSITY**

**FRAMINGHAM STATE UNIVERSITY**

**PROVIDENCE COLLEGE**

**SALVE REGINA UNIVERSITY - D.S.**

**CENTRAL CONNECTICUT STATE UNIVERSITY**

**SOUTHERN CONNECTICUT STATE UNIVERSITY**

**UNIVERSITY OF NEW HAVEN**

**UNIVERSITY OF BRIDGEPORT**

**WESTERN CONNECTICUT STATE UNIVERSITY**

**UNIVERSITY OF SAINT JOSEPH**

**ASSUMPTION COLLEGE**

**BU FENWAY CAMPUS**

**CURRY COLLEGE**

**DEAN COLLEGE**

**STONEHILL COLLEGE**

**U.MASS.-BOSTON-QUINN**

**BRANDEIS UNIVERSITY**

**MAINE COLLEGE OF ART**

**MAINE MARITIME ACADEMY**

**MERRIMACK COLLEGE**

**SOUTHERN MAINE COMMUNITY COLLEGE**

**THOMAS COLLEGE**

**UMAINE AT AUGUSTA**

**UMAINE AT FARMINGTON**

**UMAINE AT FORT KENT**

**UMAINE AT MACHIAS**

**UMAINE AT PRESQUE ISLE**

**UNIVERSITY OF SOUTHERN MAINE**

**BENTLEY UNIVERSITY**

# Join Us!

Chefs and institutions have a huge role to play in saving organic family farms

Retail, resident dining and catering opportunities:

- Yogurt on salad bars
- Main course recipes
- Individual bottles
- Ice cream

Learn more:

[www.saveorganicfamilyfarms.org](http://www.saveorganicfamilyfarms.org)

Olga Moriarty, E.D. [Olga@saveorganicfamilyfarms.org](mailto:Olga@saveorganicfamilyfarms.org)





**THANK  
YOU!**