Nestlé Professional





















Cassie Hoover, Nutrition and Sustainability Lead





Planting the seed of an idea











Nestlé's Ambition: Advancing Regenerative Food Systems at Scale

Percent of Key Ingredients Sourced Through Regenerative Agriculture:

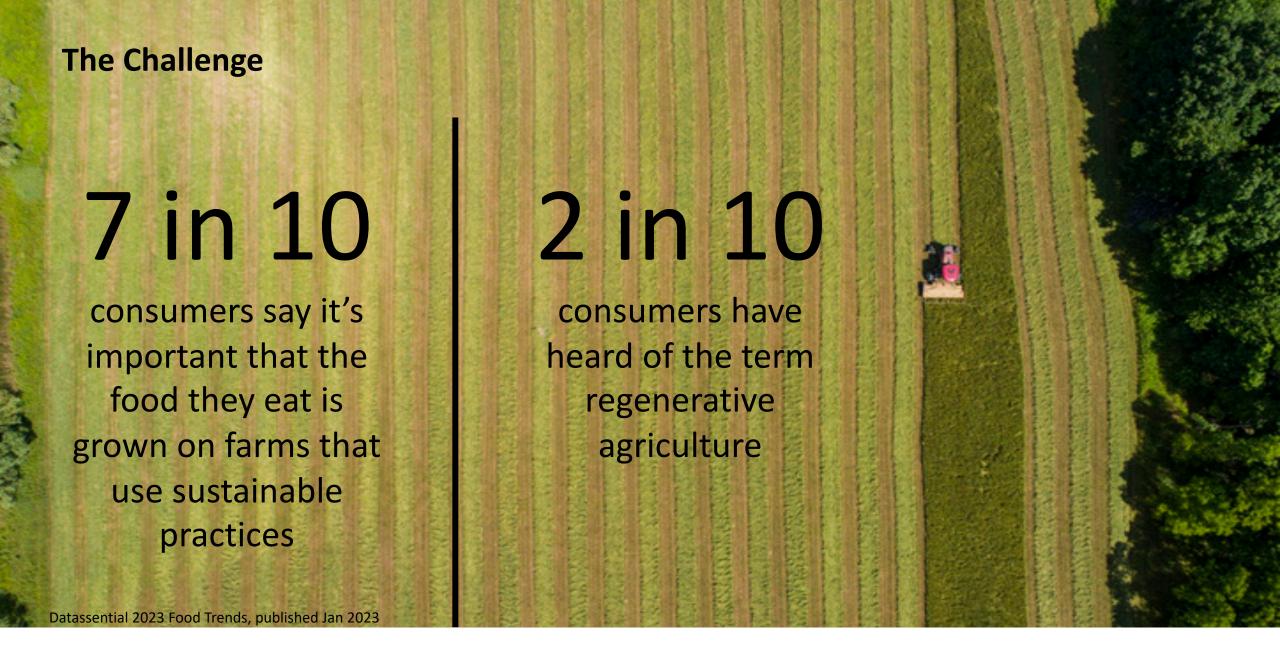
6.8% in 2022

20% by 2025

50% by 2030









Our Opportunity: Food Service Industry Leadership

Pioneer Best Communication Practices to Connect Students to the Farm



Example:

Through reduced tillage practices, Libby's farmers saved the equivalent of approximately

43 dump trucks

of soil (684 tons) annually





Our Invitation:

Interested in partnering to pioneer best practices in communicating regenerative agriculture with us?



Or: Cassandra.hoover@us.nestle.com



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