



little leaf

F A R M S

Little Leaf Farms has a Strong History of 10 Years



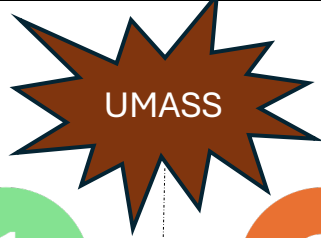
2015

Little Leaf Farms is Born
Little Leaf Farms was founded to make locally grown, great-tasting lettuce that's available year-round. Taking inspiration from the best produce-growing systems in the world, Little Leaf Farms started developing its first 10-acre greenhouse in 2015 to make this vision a reality.



2016

Phase 1 of our Greenhouse Opens



2018

Phase 2 of our Greenhouse Opens



2020

Phase 3 of our Greenhouse Opens



2022

Our Second Greenhouse Campus Opens
180-acre site, can support up to 60 acres of greenhouse production in McAdoo, PA



2023

Little Leaf Farms becomes the #1 Pre-Packaged Salad Brand in New England
Little Leaf Farms surpasses Fresh Express as the #2 Selling Brand
Rolling 13 w/e 05/27/23



2024

Little Leaf Farms becomes the #2 Pre-Packaged Salad Brand in Northeast
Little Leaf Farms surpasses Dole as the #2 Selling Brand
Rolling 13 w/e 02/03/24



2025

Little Leaf Farms celebrates 10 years in business
Today, Little Leaf Farms is the #1 Selling CEA and #1 Growing Pre-Packaged Salad Brand in the U.S
Total U.S. xAOC 4 wks. ending 5/17/25



We are the World's Largest Producer of Hydroponic Baby Leaf Leafy Greens

McAdoo, PA



- 180-acre site, can support up to **60 acres of greenhouse** production
- Currently **20-acre greenhouse** operational
- Additional **10 acres launching** in 2024
- Strategically located to service **entire East Coast**

Devens, MA

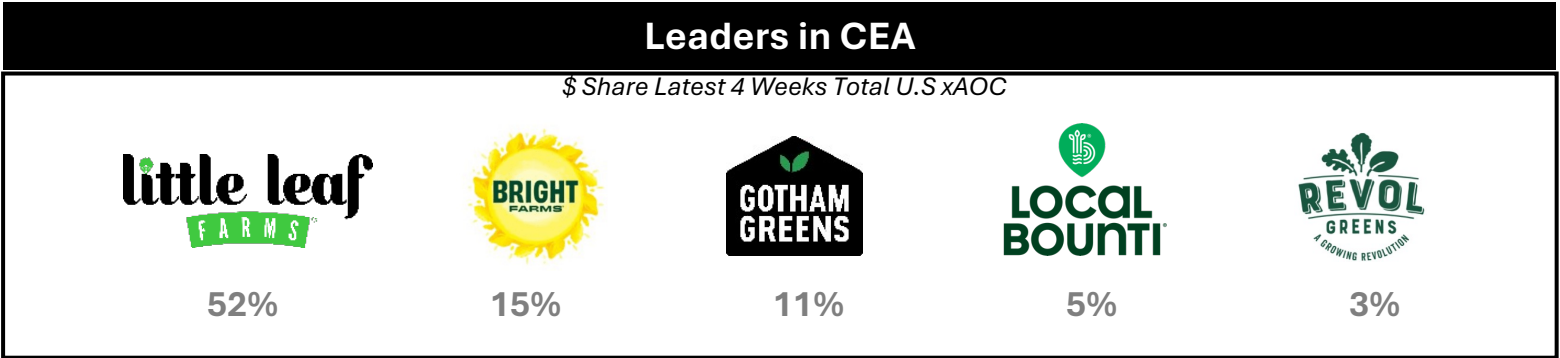
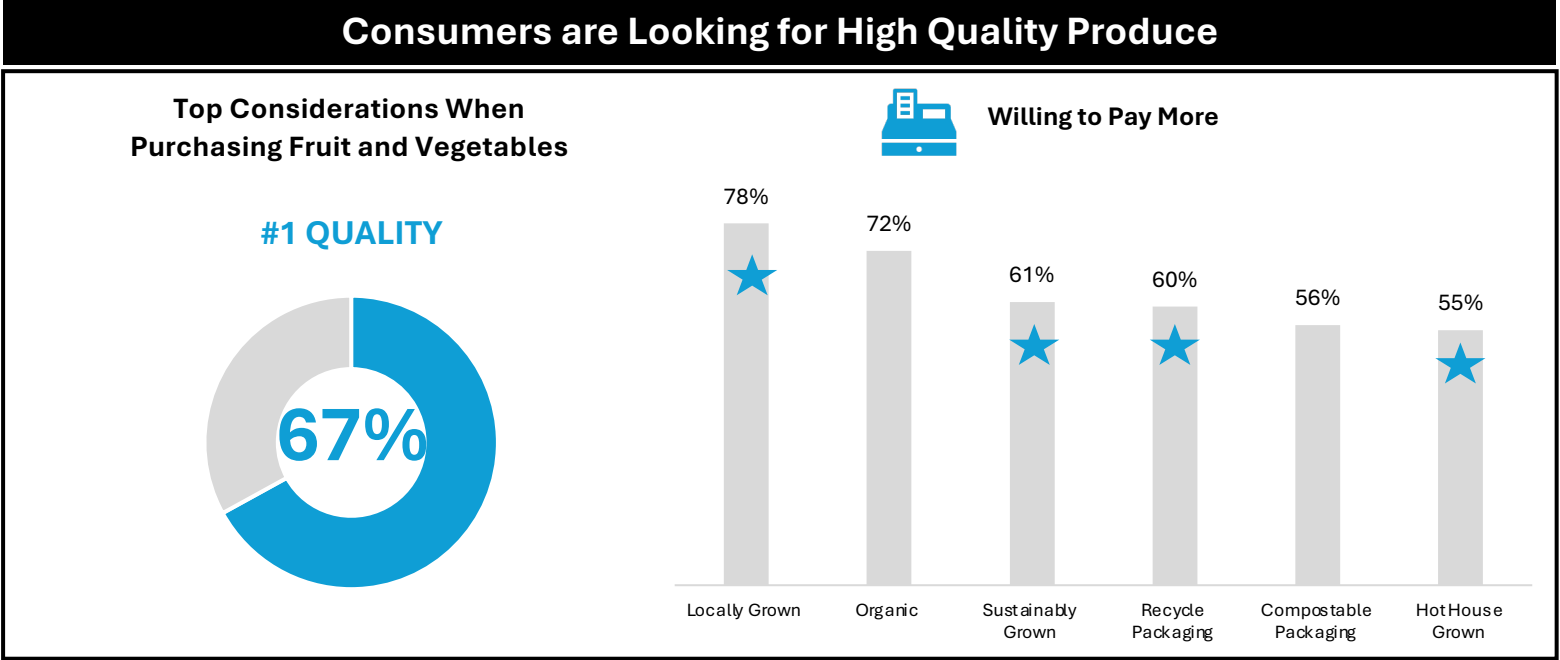
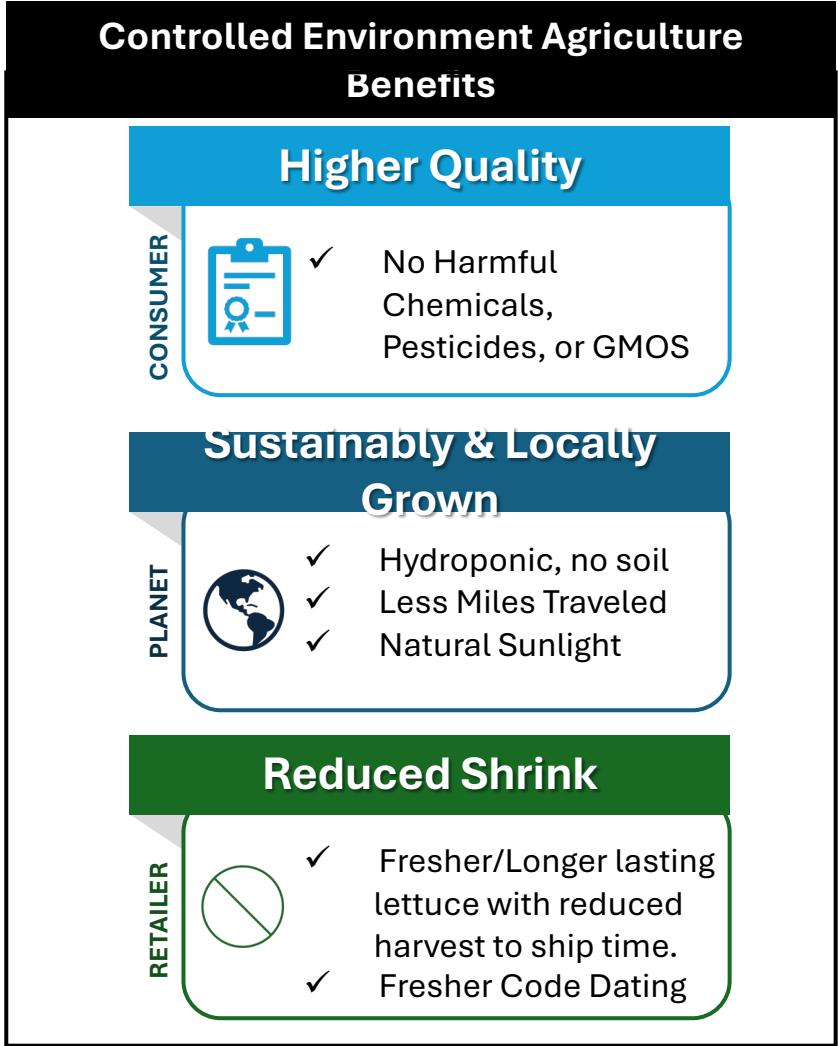


- 10-acres completed in 3 Phases



Actively evaluating additional sites in new geographic regions

CEA offers numerous benefits to consumers, our planet and retailers



Little Leaf Farms is the optimal pre-packaged salad brand for Food Service based on quality and value

The Little Leaf Farms Difference

Cleaner from the Start



- ✓ East Coast Grown
- ✓ Hydroponic, no soil
- ✓ Zero Waste
- ✓ Never Handled

Higher Quality



- ✓ No Chemicals
- ✓ No Brown Ends

A Stronger Value



- ✓ Last Longer In Cooler (pack on date)
- ✓ Higher Yielding Plating's
- ✓ More Portions Per Case

Available Food Service Options

Restaurants



Salad Bars



Delis




Little Leaf Farms vs. Traditional Food Service Product

Product Differences:

- West Coast Spring Mix – 3 lb. Bag
- Little Leaf Farms – 2/1.5 lb. Bags (Visually, Little Leaf Farms delivers more volume of lettuce)



Little Leaf Farms vs. Traditional Food Service Product

Plating Differences/ Yield Per Case:			
Salad		Traditional	Difference
Side Salads	40.0	30.0	33.3%
Entrée Salads	23.5	19.5	20.5%
To Go Salads	23.0	17.5	31.4%



+28.45 More Yield
With Little Leaf Farms
With virtually ZERO
Shrink & Decay

Little Leaf Farms Product Line – *Deli Opportunity*

Emerging Deli SKUs

- Crispy Green Leaf 1.5 lb
- Red & Green 1.5 lb
- Spring Mix 1.5 lb
- Romaine 1.5lb



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FARMS
**SUSTAINABILITY
FAST FACTS**

**90% LESS WATER USAGE
THAN FIELD GROWN GREENS**

Rainwater is captured,
stored on-site in lined
basins and disinfected
with UV before re-use.

**NO HARMFUL CHEMICALS,
PESTICIDES, OR GMOS.**

Ladybugs and other
predatory insects help
keep pests under control in
our greenhouse.



GROWING 24/7, 365 DAYS A YEAR

Our sustainable heating system recirculates CO2 to ensure the
climate in our greenhouse is always perfect for our plants.

NATURAL SUNLIGHT

Our greenhouse is built to maximize
the power of the sun! We supplement
sunlight with efficient, LED grow lights,
which use 40% less electricity than
conventional grow lights.



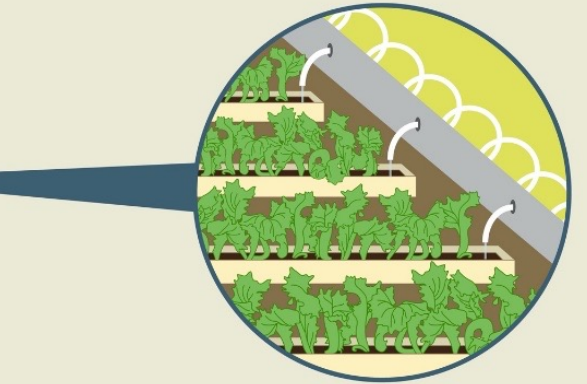
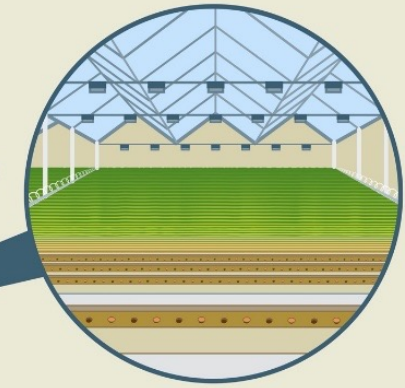
FEWER FOOD MILES

Our lettuce is harvested and delivered to
stores in about 24 hours. That means it's
fresher, more nutritious, and produces
less food waste than West Coast lettuce,
which can spend 2+ weeks in transit to
the Northeast.

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FARMS
HANDS-FREE GROWING

1. Seeds are planted

2. Gutter with seeds enters the Greenhouse by conveyer belt



3. Plants are nourished with natural sun and recycled rainwater for several weeks

4. Once lettuce is grown, it is transported by conveyer belt to be harvested



5. Harvested lettuce is distributed into packages



6. Arrives at your local grocery store within 24 hours

