

"IT BOMBED. THEY WERE ALL BORED TO TEARS WAITING TO HEAR SOMETHING THEY KNEW"

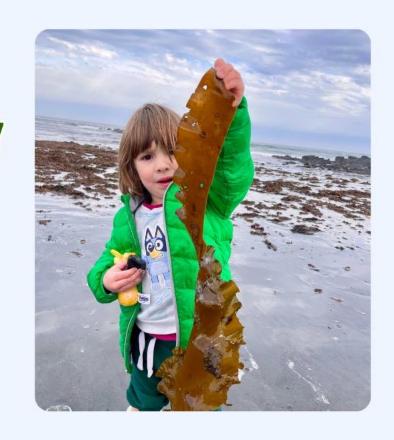
- JIMMY PAGE, LED ZEPPELIN

EVERY COOD DEA STARTS
AS A NEW DEA



WHY KELP?

- -> KELP ISN'T JUST A TREND IT'S PART OF THE SOLUTION
- → IMPROVES OCEAN HEALTH, FIGHTS CLIMATE CHANGE + SUPPORTS U.S. COASTAL ECONOMY
- → A ZERO-INPUT, RENEWABLE SUPERFOOD THAT REQUIRES NO LAND, FRESH WATER, OR FERTILIZER TO GROW



WHY NOW?

→ OUR FOOD SYSTEM IS HUNGRY FOR YOUR CHEF LEADERSHIP

→ KELP ALIGNS WITH STUDENT VALUES: ECO-AWARE AND FUTURE-FOCUSED

TRULY UNIQUE - THE ONLY PRODUCTS OF THEIR KIND IN THE WORLD



WHY YOU?

- → YOU'RE NOT JUST FEEDING PEOPLE, YOU'RE SHAPING THE FUTURE!
- > YOU'RE ON THE FRONTLINES OF HEALTH, SUSTAINABILITY, AND INNOVATION
- → AS FOODSERVICE LEADERS, YOU HAVE THE POWER TO LEAD THE CHANGE!



