

About Lentils.org

› Our mission:

- › Work to increase lentil consumption and menu incidence in U.S. foodservice

› What we do

- › Commodity board funded by 15,000 pulse growers in Canada to represent ingredient in market
- › Offer marketing, foodservice, and culinary expertise to our partners
- › Part of larger Pulse Innovation team working in the areas of pulse processing, fractionation, reformulation, functionality, sustainability, health/nutrition



LENTILS ARE:



- Sustainable



- Healthy



- Economical



- Versatile



- Flavor Sponge



RESOURCES

- Free, self-paced online training (Lentils.org/learning)
- In-person on-site training with culinary teams
- Recipes & menu development
- Operations streamlining consultation
- Consumer insights
- Support for student pop-ups & programming
- Speakers on agriculture, food, lentils, sustainability, etc





TRAINING OPPORTUNITIES:

- Online or In-Person
- Covering:
 - Lentils & Health, Sustainability, Production
 - Consumer Insights
 - Lively Sensory Exploration, Culinary Demonstrations, Skill Building & Tastings
 - Hands-On Activity to Build on Inspiration & Learnings

