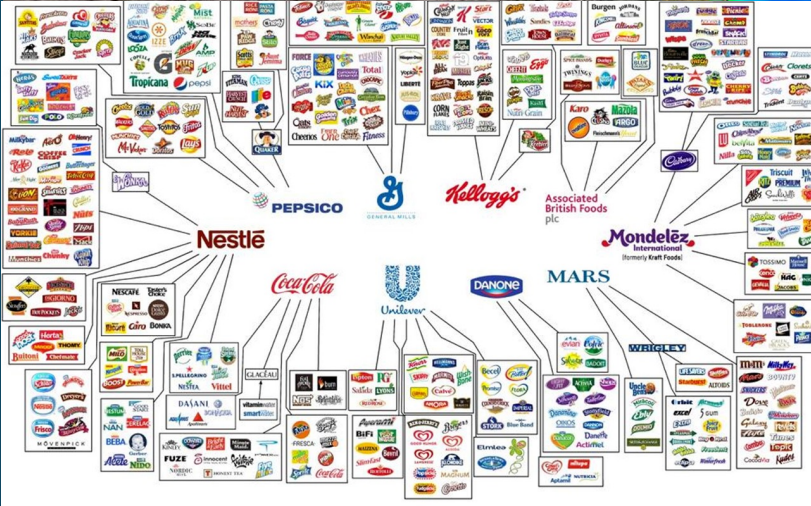
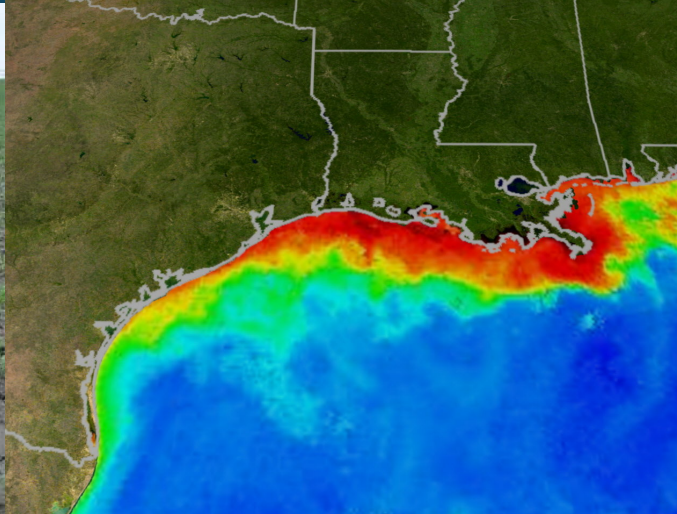




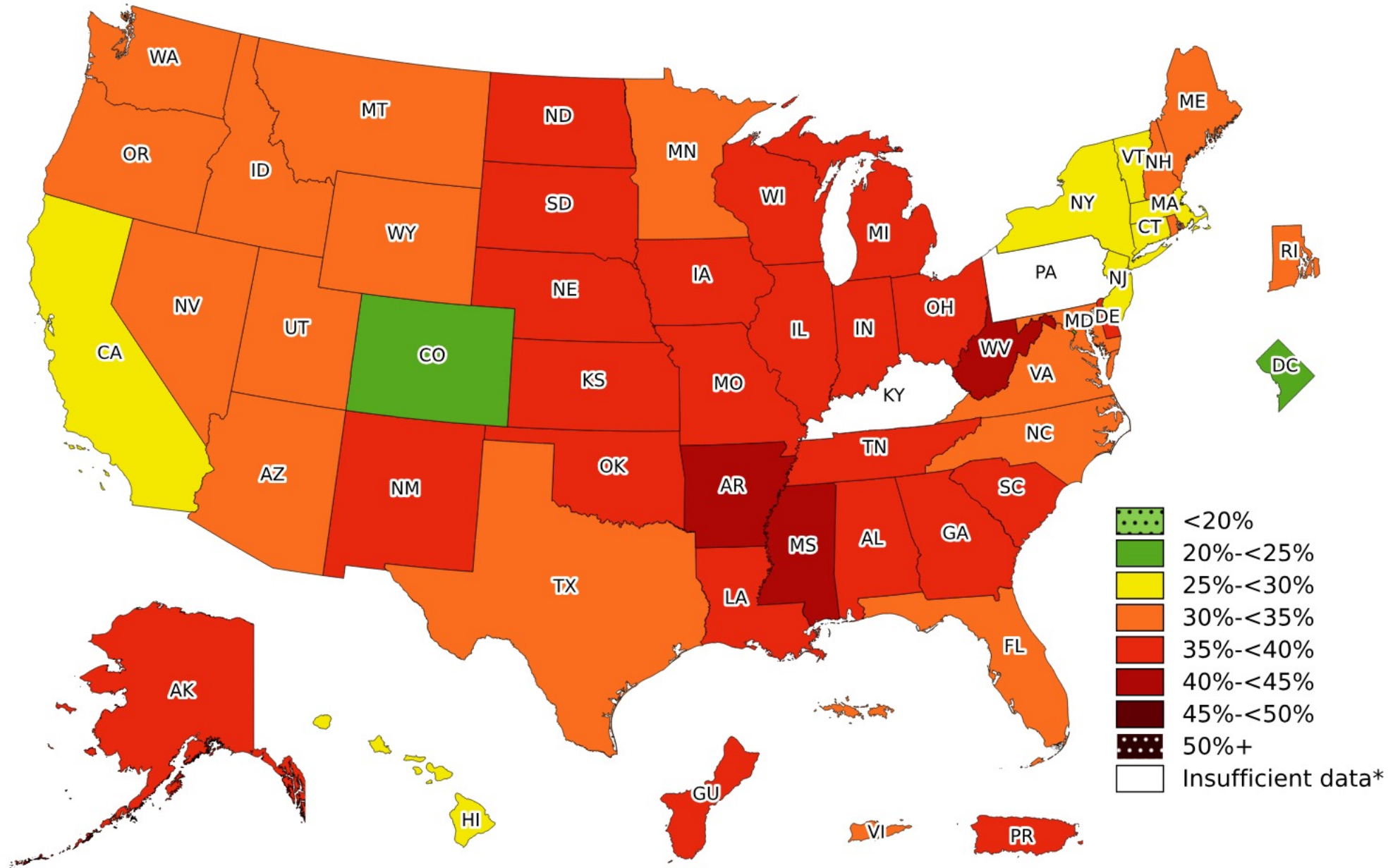
Chefs to the Rescue: Food System Challenges as Opportunities for Inspiration

Jason R. Evans Johnson & Wales University

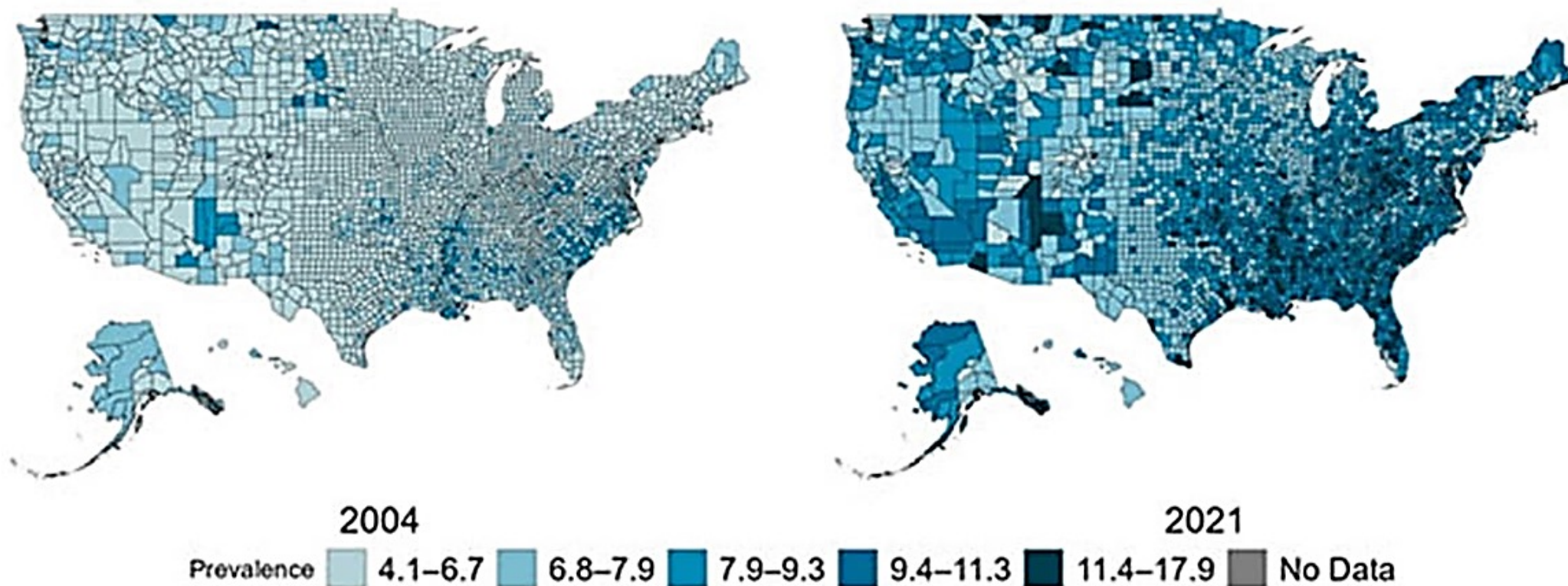
Where do we begin?



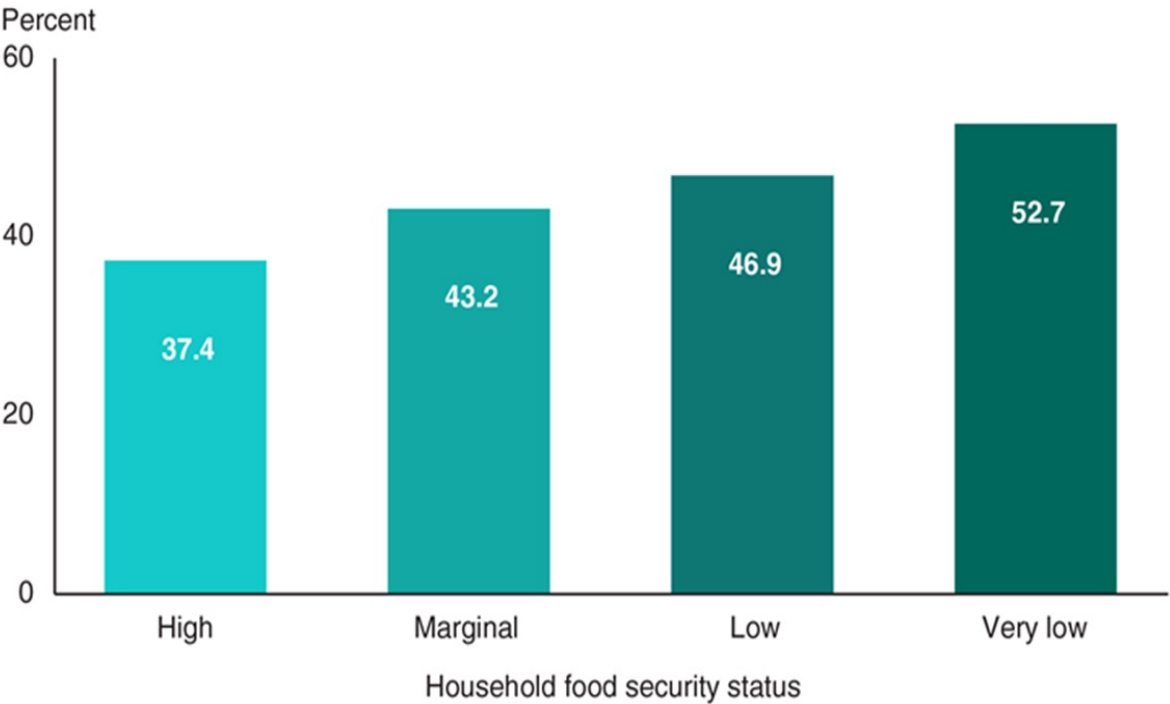
The Linchpin Issue



County-level prevalence of diagnosed diabetes among adults aged 20 years or older, United States, 2004 and 2021 (CDC)

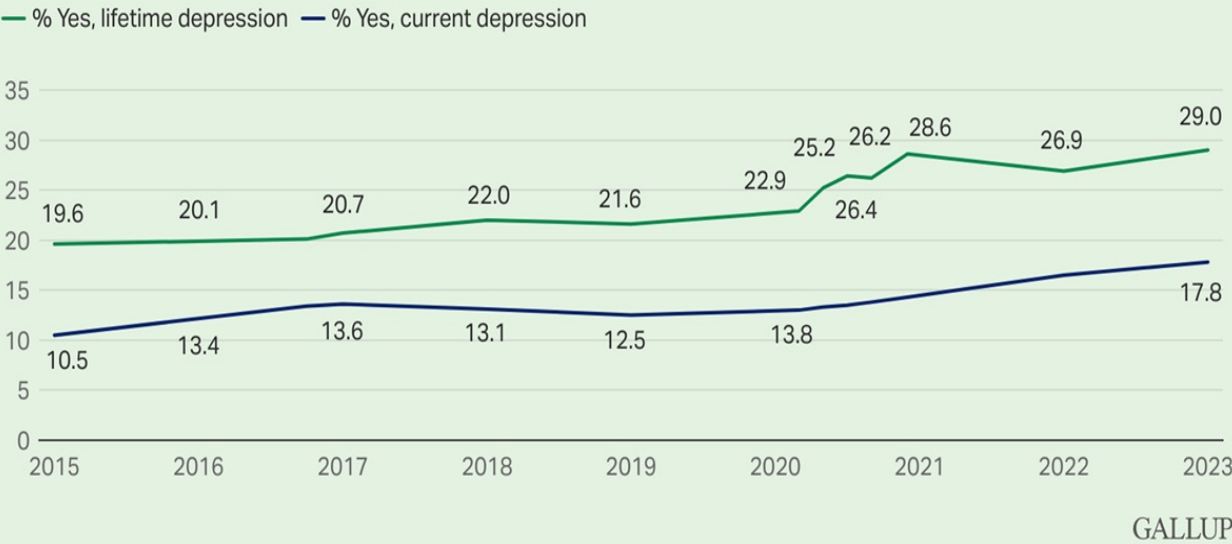


Predicted prevalence of one or more of 10 chronic diseases among low-income adults ages 19-64



Rising Trends: Lifetime and Current Depression Rates

Has a doctor or nurse ever told you that you have depression?
Do you currently have or are you currently being treated for depression?





Biggest barriers to Americans eating healthy:

46% view healthy food as expensive

23% lack time to prepare healthy meals

20% don't know how to cook healthy food



Gen Z

6 hours and 27 minutes



Millennials

5 hours and 28 minutes



Gen X

4 hours and 48 minutes



Baby Boomers

4 hours and 19 minutes



53% of Americans want to cut down on phone usage in 2025

33% more Americans than in 2023



Gen Z

66%



Millennials

59%



Gen X

51%



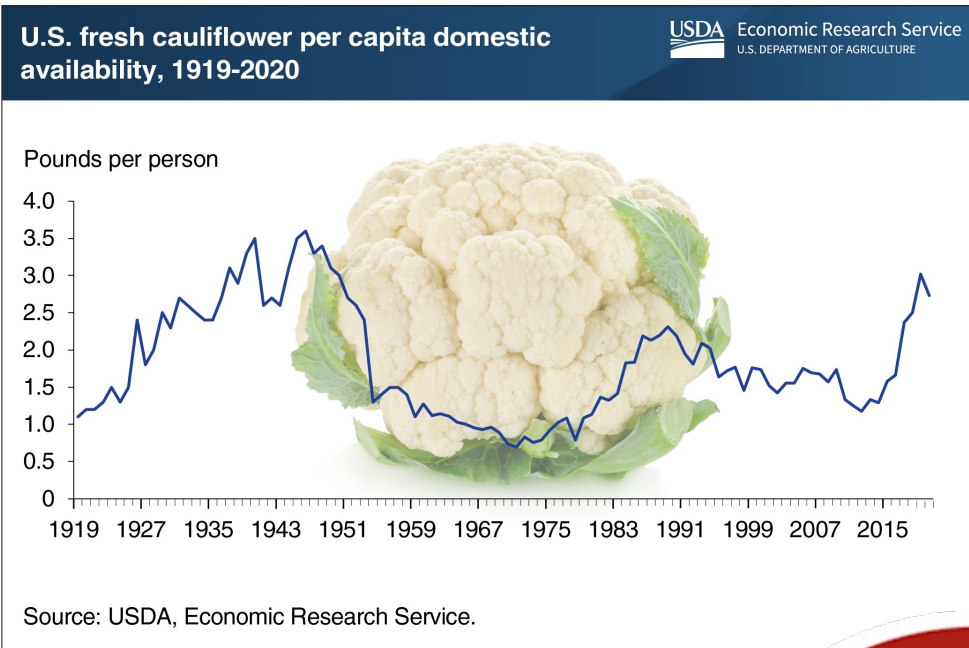
Baby Boomers

35%

Most Addictive Phone Apps:



Chefs to the Rescue!



...And Plenty of Room for other Innovation



TEACHING KITCHEN
COLLABORATIVE

