



**FLORA**  
Food Group™





# Global leader in *Dairy-Free* food

€3.4bn

Global sales, growing  
year on year

150+ years

of brands shoppers  
know & love

5x

Larger than the No.2 global  
plant-based player

## *Multi* - Category Player



Plant Butters  
and Spreads



Plant  
Creams

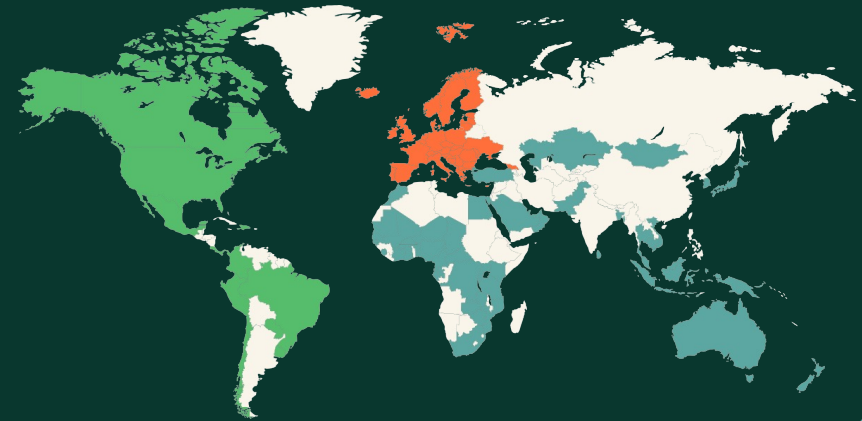


Liquids



Plant  
Cheeses

Available to consumers in *over 90* countries



**Top 3**

in 45+ markets

**14 Factories**

Owned by Upfield

**90%**

Of the volume we sell is  
produced in our factories

## Available across *multiple channels*



Retail



Food Service



eCommerce

## *Six Power Brands*



Blue Band®

Violife  
100% Dairy Free

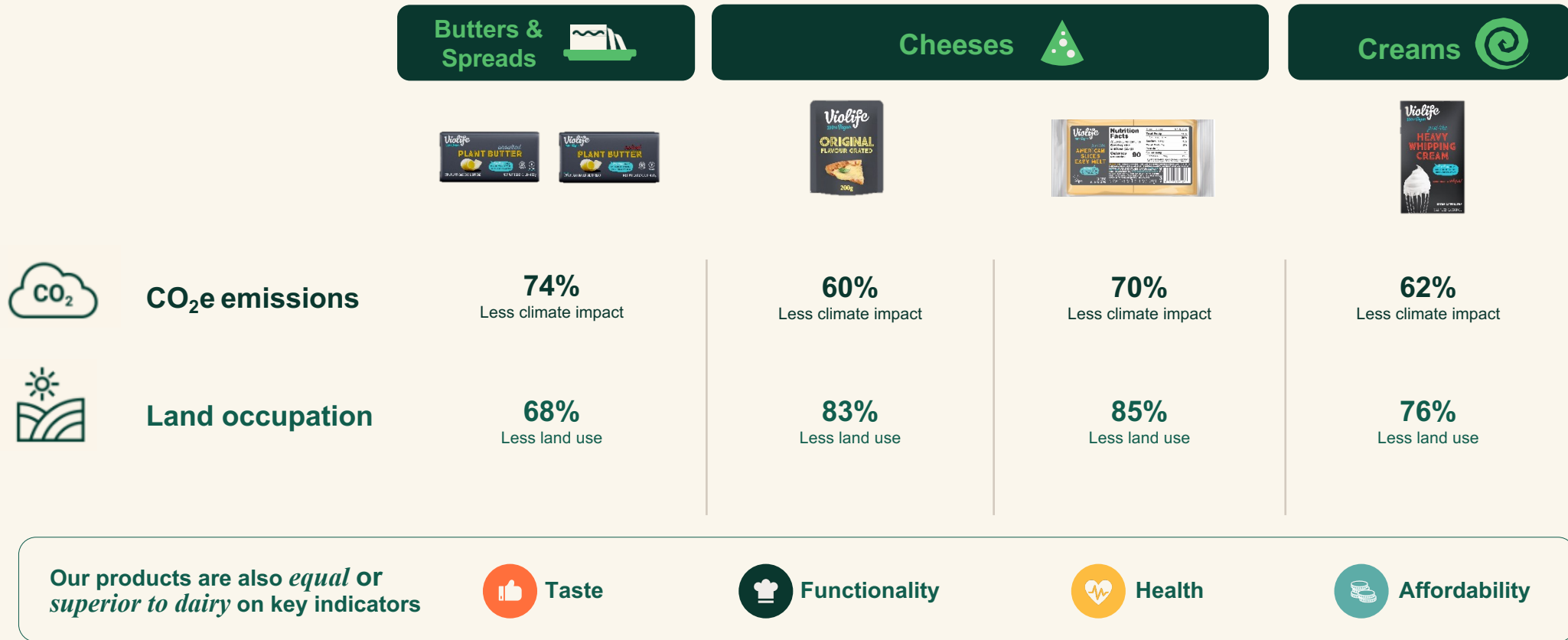
COUNTRYCROCK



# Our diverse *plant-based* portfolio offers benefits for the planet



The biggest impact we can make is through helping people each more plant-based products more of the time. The products in our portfolio deliver a range of benefits for both climate and nature, with lower emissions and land-use associated with our products.



Source: Sustainability claims based on the comparative life cycle assessment (LCA) of the above products vs the dairy equivalent for the USA. The LCA has been performed through an ISO compliant tool developed by Quantis in 2022, aligned with Product Environmental Footprint (PEF) methodology.



# BUTTER



## You Have to Taste it To Believe it.

What tastes, spreads, and cooks like butter but is free from dairy, soy, gluten, and preservatives? Violife® Plant Butter, of course. Made with easy-to-understand ingredients and free from major allergens, Plant Butter is great for all diets and lifestyles.



PRODUCT NAME	GTIN CODE	UNIT WEIGHT (OZ.)	CASE LENGTH	CASE HEIGHT	CASE WIDTH	CASE WEIGHT	CASE PACK
Violife® 100% Vegan Plant Butter Unsalted	10011115002022	16	15.885	9.945	8.005	36	36
Violife® 100% Vegan Plant Butter Salted	10011115002039	16	15.885	9.945	8.005	36	36



## Matcha Truffles

- 2 Tbsp. Violife® 100% Vegan Plant Butter Unsalted
  - 1 ½ Cups Canned Full-Fat Coconut Milk
  - 3 Tbsp. Matcha Powder (plus additional for rolling)
- 12 oz. Non-Dairy Dark Chocolate, Coarsely Chopped
  - 1 Tsp. Vanilla Extract

- Heat coconut milk, maple syrup and Violife® 100% Vegan Plant Butter Unsalted on the stove, remove just before boil.
- Whisk matcha powder into milk mixture until smooth. Stir in vanilla and salt.
- Using a tablespoon-sized scoop, scoop out small bowls and roll in hands until smooth.
- Roll balls in matcha powder and shake off excess.
- Set on parchment paper and chill until ready to serve.



# CREAM

## Cooks, Bakes & Whips

Exceptionally rich, non-dairy cream for everyone. Free from dairy, soy, gluten, lactose, palm, nuts and preservatives, our deliciously smooth Plant-Based Heavy Whipping Cream has a clean, neutral flavor ideal for both sweet and savory dishes. Soups, sauces, pasta dishes, whipped creams and batters – the opportunities are endless.



PRODUCT NAME	GTIN CODE	UNIT (L.) WEIGHT	CASE LENGTH	CASE HEIGHT	CASE WIDTH	CASE WEIGHT	CASE PACK
Violife® 100% Vegan Just Like Heavy Whipping Cream	10011115001520	33.8	10.47	7.76	7.78	17.81	8

## How to serve:

Plant cream is extremely versatile and offers exceptional performance and kitchen efficiencies.



SOUPS & SAUCES



PASTA DISHES



DESSERTS & BAKERY ITEMS



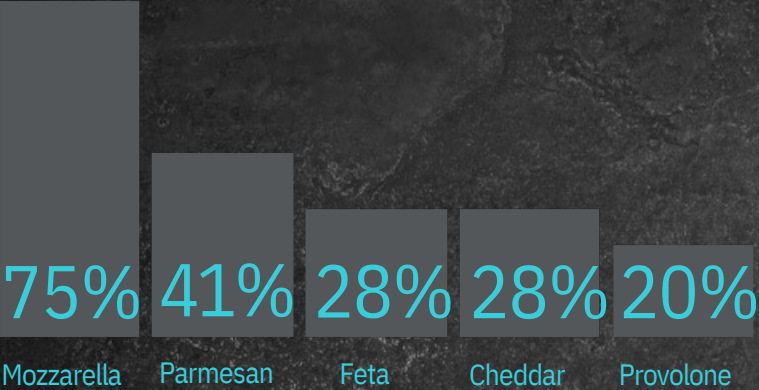
BEVERAGE TOPPING



# SHREDDED & GRATED



We offer plant-based cheeses for all the top varieties on menus:



PRODUCT NAME	GTIN CODE	UNIT WEIGH T (OZ.)	CAS LENG T	CASE HEIGH T	CASE WIDT H	CASE WEIGH T	CASE PAC K
Violife® 100% Vegan Just Like Cheddar Shreds	1081093403066	32	15.748	11.81	6.102	10	5
Violife® 100% Vegan Just Like Mozzarella Shreds	1081093403065	32	15.748	11.81	6.102	10	5
Violife® 100% Vegan "EPIC" Just Like Mozzarella Shreds	1081093403086	32	15.748	11.81	6.102	10	5
Violife® 100% Vegan Perfect Pizza Shreds	10810934031318	32	15.748	11.81	6.102	10	5
Violife® 100% Vegan Just Like Parmesan Grated	60810934030293	17.6	15.748	11.81	6.102	11	10



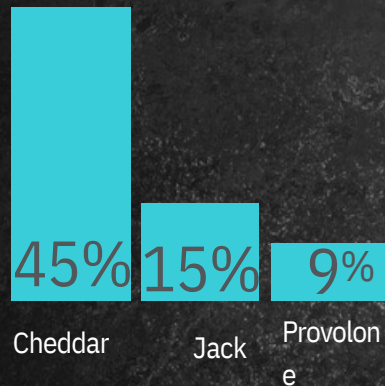
## Mac 'N' Cheese Serves: 4–6 | Prep Time: 40 Minutes | Preheat oven to 356°F

- 8 oz. Violife® 100% Vegan Just like Cheddar Shreds
  - 5.29 oz. Violife® 100% Vegan Just like Parmesan Grated
  - 4 Tbsp. Violife® 100% Vegan Plant Butter Unsalted
  - 2 tsp. Onion Powder
  - 2 tsp. Garlic Powder
  - 1 ½ tsp. Smoked Paprika
  - 1 ½ tsp. Salt
  - 1 ½ tsp. Ground Black Pepper
  - 17.5 oz. Cavatappi Pasta
  - 6 Tbsp. Breadcrumbs
- In a small pot, heat Violife® 100% Vegan Plant Butter Unsalted with Violife® 100% Vegan Just like Cheddar Shreds. Add the rest of the ingredients and whisk until nicely melted for about 5 minutes. Remove from heat.
  - Boil macaroni according to the packet instructions, rinse and drain. Place back in the pot and top with the Violife® cheesy sauce, mixing well until evenly coated.
  - Spoon into a cast iron pan and top with breadcrumbs and the Violife® 100% Vegan Just like Parmesan Grated.
  - Place in the oven and bake for 20 minutes.

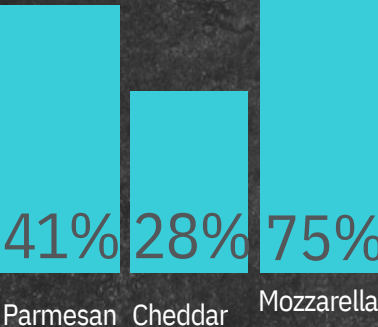


# BLOCKED & SLICED

We offer the most popular menued cheese varieties for burgers in vegan slices:



We offer the most menued cheese varieties in blocks:



## Vegan Sweet Potato Toastie

Serves: 2 | Prep Time: 35 Minutes | Preheat oven to 356°F

- ☐ 1 Pack Violife® 100% Vegan Just Like Cheddar Slices
- ☐ 1 Medium Sweet Potato
- ☐ 2 tsp. Coconut Oil, Melted
- ☐ 4 slices Sourdough Bread
- ☐ 2 Tbsp. Vegan Mayonnaise
- ☐ 1 Handful of Greens (Rocket, Lambs' Lettuce, Baby Spinach)
- ☐ 1 Sliced Onion, Sliced
- ☐ 2 Tbsp. Balsamic Cream
- ☐ Salt and Pepper to Taste

- Place sweet potato slices on a lined baking tray, season with coconut oil, salt and pepper and bake for 25 minutes.
- In a heated griddle pan, grill your bread slices on both sides.
- To assemble your toastie, spread vegan mayonnaise on two slices of bread. Top with greens, sweet potato, sliced onion and Violife® 100% Vegan Just Like Cheddar Slices.
- Drizzle with the balsamic cream and top with the other slice of bread.
- Place in a toaster or panini maker until the Violife® 100% Vegan Just Like Cheddar Slices melt. Cut in half and serve.



PRODUCT NAME	GTIN CODE	UNIT WEIGH T (OZ.)	CAS LENG T	CASE HEIGH T	CASE WIDT H	CASE WEIGH T	CASE PAC K
Violife® 100% Vegan Just Like Cheddar	10810934030250	32.5	10.629	9.055	5.826	11	5
Violife® 100% Vegan Just Like Smoked Provolone	10810934030502	32.5	10.629	9.055	5.826	11	5
Violife® 100% Just Like Provolone Slices	10810934030274	32.5	10.629	9.055	5.826	11	5
Violife® 100% Vegan Just Like Cheddar Block	90810934030478	17.6	19.68	11.81	3.93	8	1
Violife® 100% Just Like Mozzarella Block	90810934030423	27.5	19.68	11.81	3.93	27.5	1



**FLORA**  
PROFESSIONAL™

**ALL OF THE  
INDULGENCE  
OF DAIRY.**

**NONE OF THE  
ALLERGENS.**

## NEW FLORA PROFESSIONAL 100% PLANT BASED ICE CREAM MIX.

A soft serve experience more customers  
can enjoy and better for the planet.



## NEW FLORA PROFESSIONAL 100% PLANT BASED ICE CREAM MIX.

Finally, the soft serve ice cream everyone's been screaming for — new Flora Professional 100% plant based soft serve ice cream mix. The liquid vanilla base delivers a delicious, rich soft serve ice cream that tastes and performs like traditional dairy ice cream mix — but all the better.

- 100% plant-based and dairy-free
- Rich, creamy texture with a delicious vanilla flavor
- Versatile usage for soft serve and gelato
- Easy to use—no mixing required
- Ideal for foodservice operations



DAIRY  
FREE

LACTOSE  
FREE

GLUTEN  
FREE

FREE FROM  
PALM OIL

FREE FROM  
PRESERVATIVES



### KEY INGREDIENTS

- Lentil Protein preparation (water, lentil flour 1.1%)
- Sugar
- Coconut oil (7.2%)
- Glucose syrup
- Emulsifier (mono- and diglycerides of fatty acids)
- Stabilizers (locust bean gum, guar gum, carrageenan)
- Salt
- Color (carotenes)
- Flavoring

### USE PREPARATION

- Suitable for soft serve and Gelato (Italian ice cream).
- Use like dairy ice cream mix.
- Ready-to-use mix; no preparation required.
- Compatible with all types of ice cream machines (refer to machine operating instructions).

### STORAGE & SHELF LIFE

- **Shelf Life from Date of Manufacture:** 6 months at 35.6-44.6°F (2-7°C)
- **Shelf Life Once Opened:** 3 days
- **Storage Conditions:** Maintain temperature between at 35.6-44.6°F (2-7°C) (for distribution and storage). Do not freeze.



*new year*  
**NEW BREW**



**DELICIOUS DECADENCE**  
**EVERY CUSTOMER CAN ENJOY**



**Violife**  
100% Dairy Free



# Collaboration opportunities to drive *climate action & sustainable diets*

## Channel collaboration



Healthcare



Business &  
Industrial



Colleges &  
Universities

## Supply chain action



## Thought leadership & partnerships



## Recipe innovation



Entrees



Baking



Desserts

## Data sharing

