



#### MISSION & PURPOSE

## WE CREATE IRRESISTIBILITY. THEN WE SHARE IT.

Irresistibility can exist in everything but rarely does, except here.

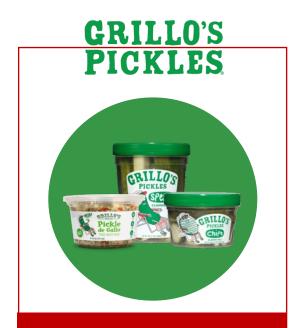


#### **IFG BRANDS TODAY...**



#### **Bread & Rolls**

- #1 item in the Bakery
- #2 at Thanksgiving & Christmas



#### **Refrigerated Pickles**

- #1 Craft Pickle Brand
- Fresh and Preservative Free
- Unique & Fun Brand with strong consumer engagement



#### Brownies...

- Irresistible taste & brand story
- Family Owned







## KING'S HAWAIIAN



### **MISSION AND VISION**



We dream big and create irresistible Hawaii-Inspired foods that spark joyful experiences and connection throughout the world.



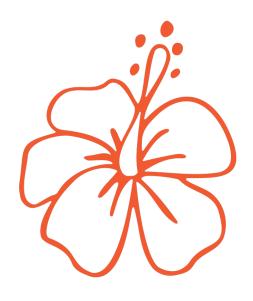
The King's Hawaiian brand is the Global Leader in the Fast-Growing **Hawaiian Food Category**.

Our People are – and are recognized as – the most skilled, empowered and highly motivated in the industry.



#### WE EMBRACE THE ALOHA SPIRIT

Like most Hawaiian words, "aloha" has many meanings. It is more than a greeting or salutation. It is a way of being, a way of behaving, a way of life.



Aloha is the concept of connecting and being in harmony with everything around you: the people, the







# GRILLO'S PICKLES



# BRAND STORY









Grillo's opens the first Pickle Shop in Boston





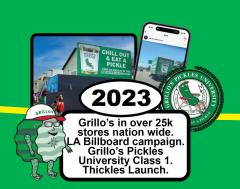




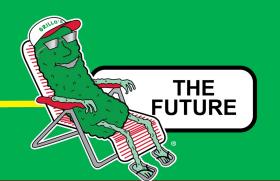




Ithica Hummus, and Utz Chips collabs Iaunch nationally. Anwar Carrots drops at Urban Outfitters









# 7 CLEAN INGREDIENTS







Cucumbers, water, salt, distilled vinegar, dried garlic, calcium chloride, sodium benzoate, spice, mustard seed, natural flavor, dried red bell peppers, polysorbate 80, oleoresin turmeric



#1 PICKLE "HIGH QUALITY"

PICKLE "FUN BRAND PERSONALITY"

# PICKLE "UNIQUE FLAVOR"

#1 PICKLE "WORTH PAYING MORE FOR"

\*NUMERATOR BRAND BHT SURVEY JANUARY 2024





## KILLER BROWNIE





#### THE KILLER BROWNIE TIMELINE

1982: Killer Brownie<sup>®</sup> was developed in the bakeries of Dorothy Lane Market- Dayton, Ohio.

April 5, 1988: Killer Brownie® was trademarked by Dorothy Lane Market and is now owned by the Killer Brownie® Company or Killer Brownie® LTD.

October 2008: Killer Brownie® Distributing began manufacturing brownies in house for Wholesale Distribution of finished/baked product.

June 2019: Construction and purchase of a new 30,000 sq ft dedicated facility.

June 2017: Received first SQF—Level 2 Certification.

October 2015: Manufacturing moved into a 7,000 sq ft dedicated facility.

August 2019: Rebranded and changed the company name from Killer Brownie<sup>®</sup>
Distributing to The Killer Brownie<sup>®</sup> Company.

The Killer Brownie® Company is an independent wholesale entity.



## MISSION & VISION







**Mission**: To Craft The World's Most Delightful Brownie Experiences

**Vision**: To Be Recognized as The Brownie Specialists®

Our Purpose: to nurture an environment where we can all reach our fullest potential



### KILLER BROWNIE PRODUCT LINES

