

About Lentils.org

› Our mission:

- › Work to increase lentil consumption and menu incidence in U.S. foodservice

› What we do

- › Commodity board funded by 15,000 pulse growers in Canada to represent ingredient in market
- › Offer marketing, foodservice, and culinary expertise to our partners
- › Part of larger Pulse Innovation team working in the areas of pulse processing, fractionation, reformulation, functionality, sustainability, health/nutrition



LENTILS ARE:



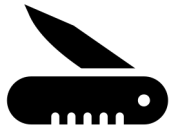
- Sustainable



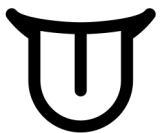
- Healthy



- Economical



- Versatile



- Flavor Sponge





RESOURCES

- Free, self-paced online training (Lentils.org/learning)
- In-person on-site training with culinary teams
- Recipes & menu development
- Operations streamlining consultation
- Consumer insights
- Support for student pop-ups & programming

Social: @EatLentils
Website: Lentils.org/Foodservice

