

TECHNOLOGY PANEL

Connected Innovation for the Common Good: Technology, AI,
and a Customer-Centered Food Ecosystem



Moderated by
Rafi Taherian
Strategic Advisor &
Senior Consultant



Fengmin Gong
CEO and co-founder,
Metafoodx



Mikko Jaatinen
CEO, Jamix



Brian Crapo
President, Nutrislice



Johann Leitner
CEO, Touchwork

BEYOND THE BID

Why the Future of Procurement Is Built on Relationships,
Not Price Tags



UMassAmherst

Auxiliary Enterprises



Moderated by
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Strategic Advisor &
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Chris Howland
CPO/ Sr. Director of
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Auxiliaries



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Founder, MDR



FOODSERVICE



Matt J Obergfell
National Sales
Manager, Hormel



Joe Reardon
Corporate Senior Director
Higher Education,
Performance Foodservice



DIRECTORS PANEL

Food is Life: Come for the Education, Stay for the Food



Moderated by
Charlie McConnell,
Vice President of
Industry Insights,
Research, and
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IFMA The Food Away
from Home Association



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Betsy Helgesen Senior
Director of Campus
Retail, University of
Minnesota Duluth



Colin Porter
Director of Ancillary
Services and Business
Operations, Trinity
College, University of
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C-SUITE PANEL

Partnering for the Common Good:
Pathways to a New Food Ecosystem Through Collaboration



Moderated by
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SVP - Chief
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