



RESPONSIBLY SOURCED COFFEE



WE MAKE COFFEE FOR COFFEE PEOPLE.

We've been going to absurd lengths to make the best coffee since 1966.

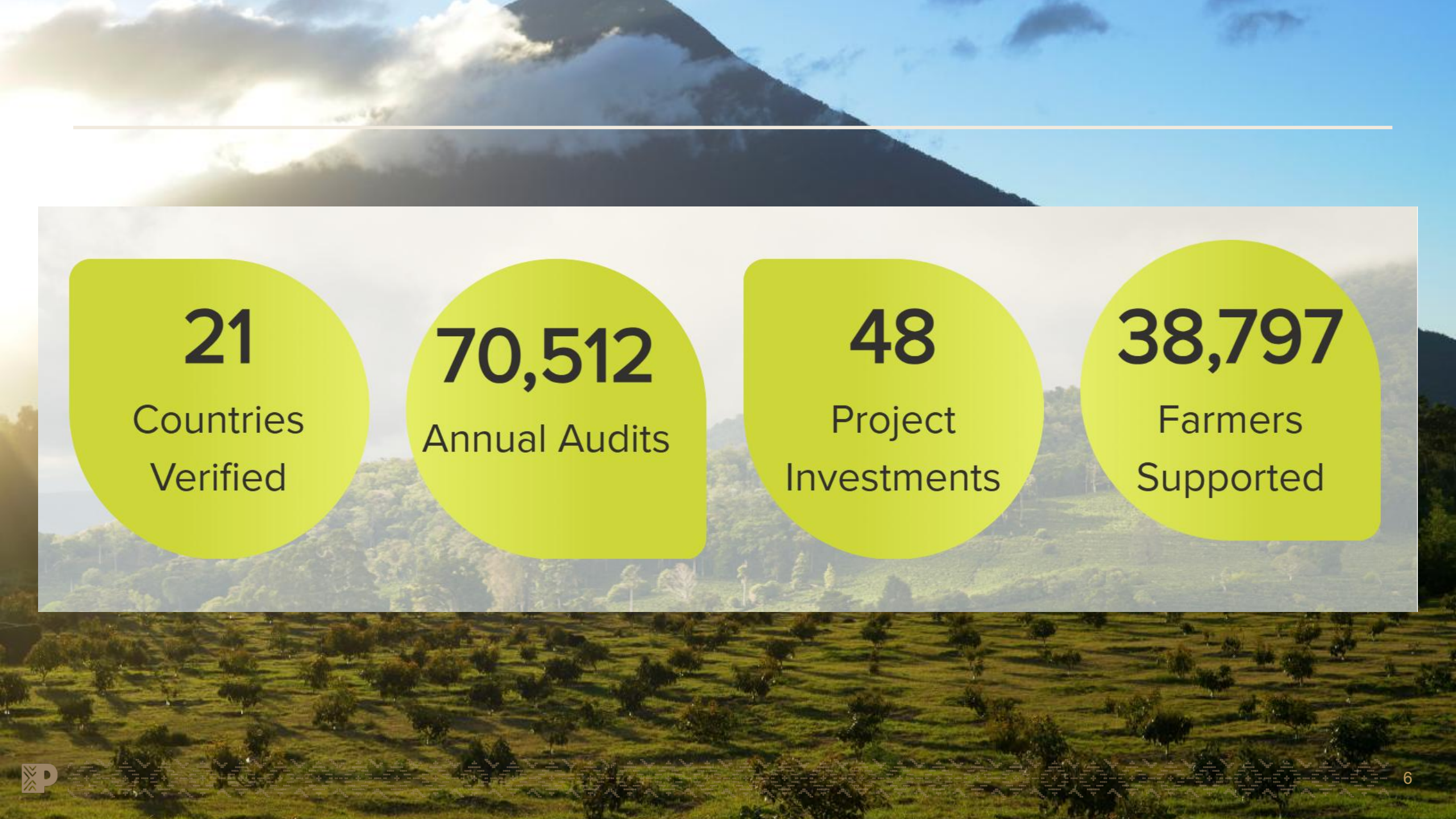
We trek to remote mountain farms to source the highest quality beans. We taste hundreds of cups a day to make sure we've nailed the flavor. We constantly innovate to keep customers craving their next cup.



Through rigorous green coffee tracing and tens of thousands of on-farm surveys, Enveritas provides statistical analysis to identify what needs are greatest where we source our coffee.







21

Countries
Verified

70,512

Annual Audits

48

Project
Investments

38,797

Farmers
Supported

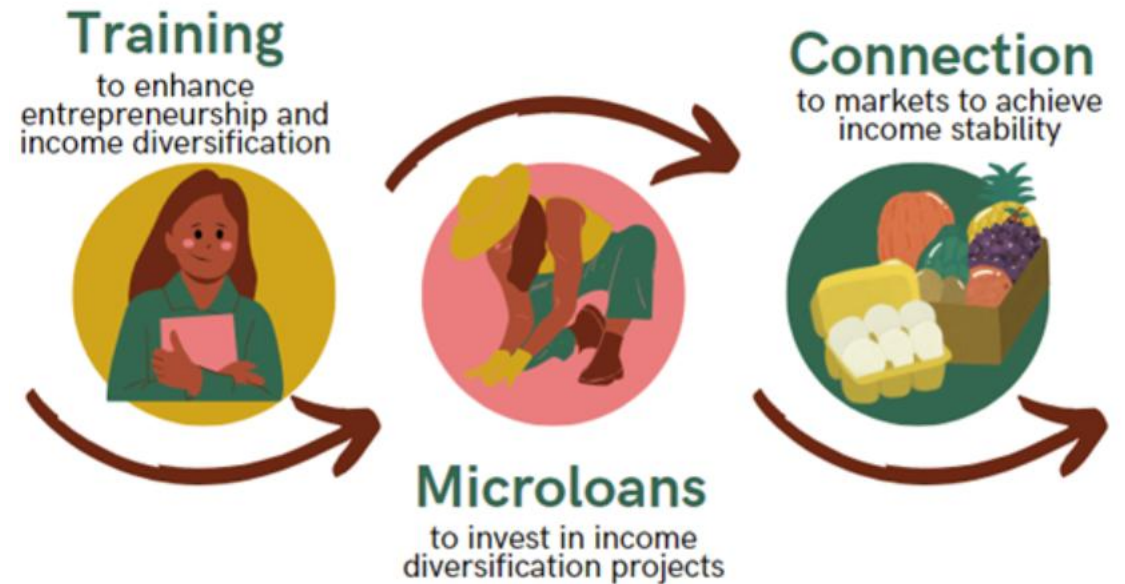


PEET'S CELEBRATES WOMEN IN COFFEE



Mujeres to Market Theory of Change

IF women coffee growers receive training and support around how to improve coffee quality and better promote and sell their products
THEN probability of achieving income stability increases and income diversification projects can be sustained in the long term.



IMPACT ON CHILDCARE





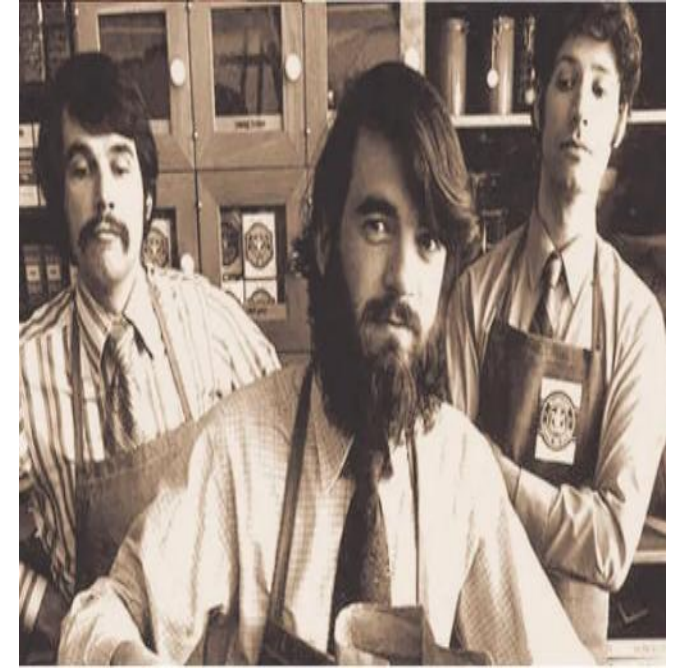
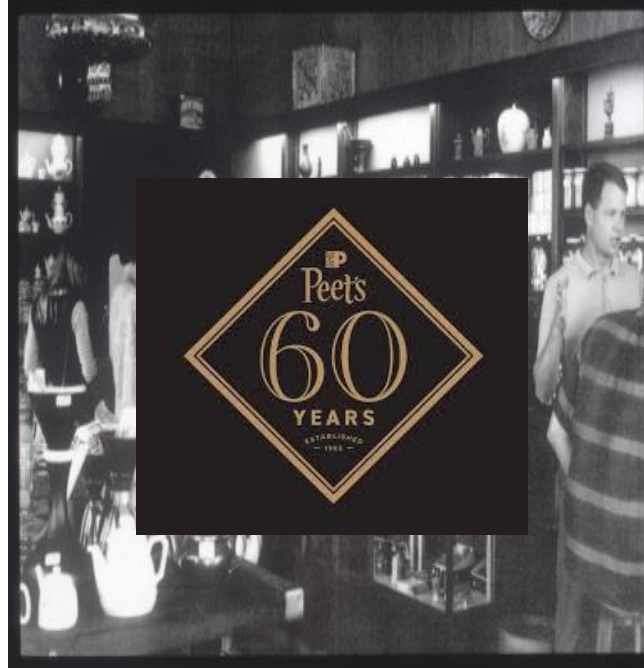
FARMER TRAINING



CLIMATE RESILIENCE TRAINING FOR YOUNG FARMERS



60 YEARS OF BETTER COFFEE



ALL THIS TO SAY, WE WOULDN'T BE WHERE WE ARE TODAY WITHOUT OUR RICH HISTORY



Scan to learn more

COFFEE FOR COFFEE PEOPLE

Peet's Coffee
Berkeley, California
Est. 1966