



Annual Chef Culinary Conference 2024

Sponsorship Levels

Triple Diamond Sponsorship

\$50,000

- Triple Diamond Sponsorship will be limited to a maximum of one (1) sponsor and will include the opportunity to host a private event Sunday evening
- Presenting sponsor for the Golf Tournament on Thursday
- Sponsor a scheduled conference evening event using your company name and logo during the event
- Use of three (3) of your recipes at a breakfast or an evening event.
- Four (4) branded product placements during conference events
- Opportunity to sponsor a full break with your items and recipes during this break
- Recognition in the conference program including a paragraph about your company including a full page ad
- Four (4) complimentary Full Conference Registrations for your team and four (4) additional opportunities to sponsor conference attendee complimentary registrations
- 10 minute presentation at the conference about your company
- Double exhibitor space at the Showcase Event and our chefs will prepare two (2) recipes for tasting at your booth
- Two (2) hotel room nights at Hotel UMass
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Triple Diamond Sponsor
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Opportunity to provide approved educational literature and gift for each attendee in conference bags
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list

Double Diamond Sponsorship

\$25,000

- Sponsor a scheduled conference evening event using your company name and logo during the event
- Use of two (2) of your recipes at a breakfast or an evening event
- Four (4) branded product placements during conference
- The opportunity to sponsor a full break with your items and recipes during this break
- Recognition in the conference program including a paragraph about your company including a full page ad
- Four (4) complimentary Full Conference Registrations for your team and four (4) additional opportunities to sponsor conference attendee complimentary registrations
- 7 minute presentation at the conference about your company
- Double sized exhibitor space at the Showcase Event and our chefs will prepare two (2) recipes for tasting at your booth
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Double Diamond Sponsor
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Opportunity to provide approved educational literature and gift for each attendee in conference bags
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list

Diamond Sponsorship

\$20,000

- Sponsor a scheduled conference breakfast or UPub event using your company name and logo during the event
- Use of two (2) recipes at a conference event
- Four (4) branded product placements during the conference
- Recognition in the conference program including a paragraph about your company including a full page ad
- Four (4) complimentary Full Conference Registrations for your team and two (2) additional opportunities to sponsor conference attendee complimentary registrations
- 5 minute presentation at the conference about your company
- Double sized exhibitor space at the Showcase Event and our chefs will prepare two (2) recipes for tasting at your station
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Diamond Sponsor
- Opportunity to provide approved educational literature and gift for each attendee in conference bags
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list

Platinum Sponsorship

\$15,000

- Use of two (2) recipes at a conference event with branded credit to your company
- Three (3) branded product placements during the conference
- Recognition in the conference program including a paragraph about your company, including a half page ad
- 3 minute presentation at the conference about your company
- Three (3) complimentary Full Conference Registrations for your team
- One (1) exhibitor space at the Showcase Event and our chefs will prepare one recipe for tasting at your station
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Platinum Sponsor
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Opportunity to provide approved educational literature and gift for each attendee in conference bags
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list

Gold Sponsorship

\$10,000

- Two (2) branded product placements during the conference
- Recognition in conference program including a paragraph about your company including a quarter page ad
- Three (3) complimentary Full Conference Registrations for your team
- One (1) exhibitor space at the Showcase Event
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Gold Sponsor
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Opportunity to provide approved educational literature and gifts for each attendee in conference bags
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list

Silver Sponsorship

\$8,000

- One (1) branded product placement during the conference
- Recognition in conference program including a paragraph about your company
- Three (3) complimentary Full Conference Registrations for your team
- One (1) exhibitor space at the Showcase Event
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Silver Sponsor
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Opportunity to provide approved educational literature and gift for each attendee in conference bags
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list

Bronze Sponsorship

\$6,000

- Recognition in conference program including a paragraph about your company
- Two (2) complimentary Full Conference Registration for your team
- One (1) exhibitor space at the Showcase Event
- Company or association name on signage at entrance to conference sessions and in the conference program, highlighted as Bronze Sponsor
- Logo and link to your website from Chef Culinary Conference website for the entire year
- Current attendee list available one full week prior to the start of the conference and post conference full attendee and vendor contact list